<mark>Gillian Pangilinan</mark> UX Designer

UX DESIGN PROJECTS

Apply-U. UX Design

2020

- A platform that makes the college admission and career planning process simple, self-paced, and economical.
- Conducted a competitive analysis, design audit, created mock-ups, and helped implement design changes.

Springboard Capstone. UX Research & Design

2019-2020

- A tool for Vegas locals to create an experience for themselves on the Vegas Strip while avoiding the problems that come with visiting a popular tourist destination.
- Conducted user interviews, created wireframes, mock-ups, and prototypes, and conducted user tests.

EXPERIENCE

GRN CBD. In-House Graphic Designer

FEB 2018 - DEC 2019 | Las Vegas, NV

- Set a standard for high-quality deliverables by fulfilling incoming project requests as part of a 3-person design team.
- Communicated often with various teams in the company to ensure that our designs fit within the guidelines of the cbd industry.
- Worked closely with the creative director and design team to create branding, packaging, marketing assets, motion graphics, and 3D renders of new products.

Freelance Graphic Designer/Illustrator

2016 - Present

- Worked closely with Twitch broadcasters and content creators to develop branding and graphics for their channel. Graphics include subscriber emotes, profile banners, motion graphics, and merchandise.
- Notable clients: Pokimane, PTERODACTYLSFTW, DeerNadia

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EDUCATION

Springboard

UX Design Career Track 2019-2020 6-month, 300+ hour, mentor-led UX Design Intensive. Includes a Capstone Project and an Industry Design placement

Full Sail University

B. Science 2014-2016 Majored in Web Design and Development

SKILLS

Wireframing & Prototyping User Interface UX Research Usability Testing Print & Package Design Illustration Motion Graphics Front-end Coding 3D Rendering

TOOLS

Adobe Creative Suite Sketch Invision HTML CSS Javascript Keyshot